



Cindi Filer
President

Cindi Filer is founder and president of Innovative Outsourcing. She established the company in 1995 after leaving the traditional workforce to raise her children. While Ms. Filer is still very involved in day-to-day activities of the company, her primary role is to ensure that the vision of the company is achieved.

Ms. Filer strongly believes that people must work in their own “sweet spots” to find joy in their jobs. She also believes that a great work/life balance is achievable. Ms. Filer has devoted both this time in her life and her company to helping people find that balance, while at the same time working with CEOs, business owners, and hiring managers to manage business issues that arise in their companies.

Ms. Filer is a veteran of the human resources industry, specializing in the area of compensation. She has more than 18 years of experience, specifically in staffing and organizational structure. She has consulted with companies of all sizes on how to integrate company growth and staffing.

Prior to establishing Innovative Outsourcing, Ms. Filer worked in the finance department at First Union Bank in Charlotte, N.C., in the human resources department of Delta Air Lines in Atlanta, and in compensation with Worldspan (a subsidiary of Delta) in Atlanta. In these companies, she oversaw various aspects of human resources matters.

Ms. Filer belongs to Vistage International, a CEO roundtable organization. She also belongs to the Cobb Chamber of Commerce. She is active at North Metro Church in Kennesaw, Ga., where she serves as a leader in a ministry to young mothers. She also serves in various capacities at her children’s school, Eastside Christian School.

Ms. Filer has been married to her husband, Don, for 19 years and has two children, Matt (13) and Emily (11). Innovative Outsourcing has allowed her to stay plugged into their lives for all 13 years.

Ms. Filer graduated cum laude with a Bachelor of Science degree in Mathematical Economics from Wake Forest University in 1987.

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